

Josephine Buccini

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EDUCATION

University of Pennsylvania, College of Arts and Sciences, Philadelphia, PA May 2025

Candidate for Bachelor of Arts | **Majors:** English and Art History | **Concentration:** Creative Writing | **Minor:** Fine Arts

GPA: 3.89/4.0 | **Honors:** Deans list every semester, pursuing honors theses in both majors

Study Abroad: Spring 2024 French Immersion Program at Columbia University in Paris and Sorbonne Université (Paris IV)

Episcopal Academy, Newtown Square, PA

June 2021

RELEVANT EXPERIENCE

Arthur Ross Gallery, University of Pennsylvania | *Digital Media Intern*, Philadelphia, PA

June 2024 – Present

- Manages the gallery's social media and blog, creating digital content across several platforms.
- Utilizes content management systems to integrate print, social, and e-mail communications.
- Assists with condition reporting and other curatorial responsibilities.
- Writes object labels, artist biographies, and external communications that reach thousands of visitors.

Paramount Global | *Editorial Intern, Paramount Creative + Strategy*, New York, NY

June – August 2023

- Assisted with copywriting and creative services for an international campaign reaching socials, billboards, and print.
- Conducted competitor research for the editorial and creative teams, familiarizing myself with corporate ads, strategic branding, brand exposure and Paramount's international IP.

DDX3X Foundation | *Director of Social Media and Marketing, Founding Ambassador*, Chadds Ford, PA

June 2019 – Present

- Managed foundation's social media across all platforms, optimizing exposure to garner more donations.
- Designed all branded merchandise and created the website to sell it.
- Assists with planning and executing fundraising events and scientific conferences.
- Raised over \$3,000 for the foundation by making and selling handmade jewelry.

Philadelphia Museum of Art | *Departmental Researcher*, Philadelphia, PA

May – June 2022

- Researched, summarized, and filed information concerning Mary Cassatt's pastels, materials, and subjects for the Director for the Center for American Art
- Credited in the book *Mary Cassatt at Work*.

SIW Vegetables | *Farm Hand*, Chadds Ford, PA

May – August 2022

- Managed farm inventory, assisted customers, operated barn machinery.

Brandywine River Museum | *Intern*, Chadds Ford, PA

June– July 2019

- Prepared and ran children's activities and community events
- Researched, transcribed, and catalogued the letters of artist Dorothy Lathrop.

LEADERSHIP and EXTRA CURRICULARS

The Daily Pennsylvanian, Inc., Philadelphia, PA

December 2022 – January 2024

- **Arts Editor**
 - Managed a full team of writers at 34th Street Magazine, scheduling their deadlines and editing their work.
 - Led training sessions on journalism and how to improve writing skills for print and digital news.
 - Pitched and wrote articles about the arts in the Philadelphia area, as well as pressing cultural issues.
- **Deputy Design Editor**
 - Used creative skills to implement a vision for editorial content across social media, print, and web platforms.
 - Oversaw shifts and gave guidance and training to associates, creating a cohesive brand style.
 - Designed graphics for web publications and layouts for weekly print newspapers, as well as for special issues.

Arthur Ross Gallery | *Chair of Student Advisory Board*, Philadelphia, PA

September 2024-Present

- Manages student involvement in the arts and plans educational initiatives.

SKILLS

Technical: Adobe Suite, Microsoft Excel, Social Media, Archiving, Copywriting, Procreate, Video Editing.

Languages: Near-fluent in French

Interests and Passions: Reading, writing, cooking, art, design, journalism, and fashion.